

CONTENTS

SECTION 1. ECONOMY, TRADE, SERVICES.....	5
JOB DISCRIMINATION AGAINST WOMEN AND ENDOGENOUS POPULATION CHANGE IN A GENERALIZED SOLOW GROWTH MODEL	6
WEI-BIN ZHANG	
THE VEGETATION FROM THE SUPERIOR BASIN OF MOLDOVA, SUPPORT FOR SUSTAINABLE TOURISM DEVELOPMENT	21
PETRE SPÂNU CONSTANTIN COCERHAN CARMEN NASTASE	
CURRENT ISSUES REGARDING THE PROTECTION OF RETAIL INVESTORS ON THE CAPITAL MARKET WITHIN THE EUROPEAN UNION	35
CORINA ENE	
AN EMPIRICAL ANALYSE OF THE CORRELATION BETWEEN INNOVATION PERFORMANCE AND ECONOMIC DEVELOPMENT	45
VIORELA IACOVOIU ADRIAN STANCU	
SECTION 2. MANAGEMENT AND BUSINESS ADMINISTRATION.....	52
THE MOTIVATIONAL PROCESS ACROSS CULTURES: EXPERIMENT ON MOROCCAN & UKRAINIAN SUBJECTS ..	53
CARMEN NASTASE TOURIA NEGGADY ALAMI ZAKARIA AIT TALEB	
THE RATIONAL ACTOR MODEL CHANGES IN PUBLIC ADMINISTRATION WITHIN THE YEARS 2013 -2016: A CASE STUDY	63
DORINA ȚICU	
ECO-MARKETING TRENDS OF HOTEL INDUSTRY DEVELOPMENT IN UKRAINE.....	72
OLHA DANILOVA NATALY ZABLOTOVSKA INNA PASHANIUK	
FEATURES OF INNOVATIVE MANAGEMENT OF REFORMATORY CHANGES IN SYSTEM OF THE LAND RELATIONS.....	79
TATYANA ZAVOLICHNA IRYNA ZRYBNIEVA	
WELLNESS TOURISM IN 4 AND 5 STARS ACCOMMODATION UNITS IN ROMANIA	87
CLAUDIA CIOBANU (BITEA)	
SECTION 3. ACCOUNTING - FINANCES	94
THE C.A.N.O.A. MODEL - A POSSIBLE IMPLEMENTATION IN ROMANIAN UNIVERSITIES.....	95
ELENA HLACIUC MARIAN SOCOLIUC GEANINA MĂCIUCĂ RODICA AILOAIE	

COMPUTER MODELING OF FINANCIAL INFORMATION FOR BUSINESS PLANS (XBRL - EXTENSIBLE BUSINESS REPORTING LANGUAGE)	100
VALERIU LUPU	
EMERGING FINANCIAL SECTOR OF ROMANIA: A REVIEW	106
R. MALAR MOZHI ALEXANDRU-MIRCEA NEDELEA	
THE STAGES OF ESTABLISHMENT AND DEVELOPMENT OF FINANCIAL MANAGEMENT	112
ROMAN GRESHKO VIOLETTA KHARABARA	
THE CREDIT INFLUENCE ON THE ECONOMIC GROWTH IN ROMANIA.....	118
GHEORGHE MOROȘAN IULIAN CONDRATOV AURICA TRANDAFIRA SOFIAN	
PUBLIC EXPENDITURE ON HEALTH IN LOCAL BUDGETS	129
CRISTINEL ICHIM	
THE MODEL OF UNIVERSAL BANKING SUPERMARKET IN UKRAINE.....	136
TATIANA MANOLIEVNA GORDITSA	
FISCAL RULES AND FISCAL RESPONSIBILITY CONVERGENCE	144
ANCA FLORENTINA GAVRILUȚĂ (VATAMANU)	
SECTION 4. STATISTICS, ECONOMIC INFORMATICS AND MATHEMATICS.....	155
USING ARIMA IN ROBOR EVOLUTION MODELLING.....	156
MARIAN ZAHARIA ANIELA BĂLĂCESCU	
GAMIFICATION. SOLUTIONS DEDICATED TO TOURISM INDUSTRY AND THEIR USE IN ROMANIA	166
MIHAELA FILOFTEIA S. TUTUNEA	
SECTION 5. PUBLIC ADMINISTRATION.....	175
CONSTITUTIONAL INTERPRETATION OF ROMANIA: POST MODERNITY	176
P. RATHNASWAMY MARILENA-OANA NEDELEA	
THE IMPORTANCE OF AUTONOMY AND RESOURCES FOR SUPPORTING THE LOCAL GOVERNMENT EFFICIENCY	183
PETRONELA SCUTARIU	
THE MANAGEMENT OF ATYPICAL RELATIONSHIP BETWEEN DAY LABORERS AND BENEFICIARIES.....	192
CRISTINA MARIA BĂLĂNEASA	
INTERNATIONAL LABOUR LAW PRINCIPLES AS GUIDELINES TO FOSTER EMPLOYMENT RELATIONS	198
ANIKO NOEMI TURI	
THE RIGHT TO GOOD ADMINISTRATION IN THE COURT OF JUSTICE OF THE EUROPEAN UNION CASE LAW .	208
ELISABETA SLABU	
INSTRUCȚIUNI UTILE PENTRU AUTORI / AUTHOR GUIDELINES.....	216